

SenseHub™ Dairy

Insights

**Deeper insight into
critical farm processes**

SenseHub Insights utilizes SenseHub Dairy Behavior Monitoring technology to provide herd level insights and trend analysis to understand the impact of herd management decisions.

SenseHub Insights helps you make timely herd management decisions before issues become more critical, so you can gain control of farm processes and optimize farm efficiency.

SenseHub Insights is fully connected to the SenseHub Dairy Ecosystem.

Farm with **more freedom**

Easy, consistent and automated farm performance analysis



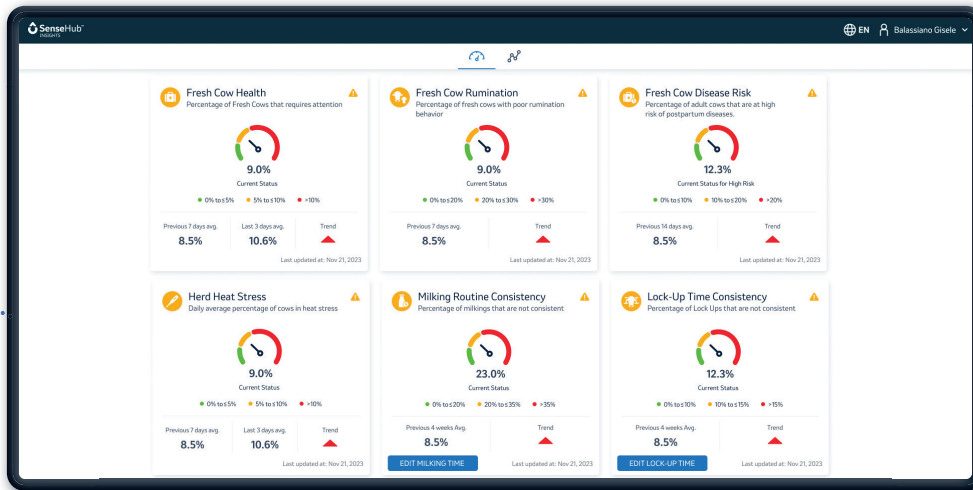
Freedom is the power
to make timely decisions

SenseHub™ Insights

Assess trends and compare previous periods
to evaluate decisions made

Critical herd performance indicators:

- Fresh Cow Health
- Fresh Cow Rumination
- Fresh Cow Disease Risk
- Herd Heat Stress
- Milking Routine Consistency
- Lock-Up Time Consistency



SenseHub Insights not only measures farm processes, but it also helps you to control herd performance and make timely decisions, thereby avoiding potential issues that may arise later.

Access SenseHub Insights via SenseHub Services.



Farm with **more freedom**
through a deeper connection
to your herd

Contact your **MSD Animal Health**
representative to learn more

This product is not intended to diagnose, treat, cure, or prevent any disease in animals. For the diagnosis, treatment, cure, or prevention of disease in animals, you should consult your veterinarian. The accuracy of the data collected and presented through this product is not intended to match that of medical devices or scientific measurement devices.

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